



# 2025 Lehigh Valley All Star Football Classic LVASFC Fundraiser

## Online Fundraiser Instructions

Today we're launching our fundraiser with Vertical Raise, which will allow us to raise funds digitally through email, text & social media.

Your participation is critical in helping us reach our goal!

————— Thank you! Coach Brian Mitchell —————

**Instructions: Use a phone or computer to complete the set-up steps.**

**1. Create a login.** Go to [Vraise.org](https://vraise.org) or scan the QR code.

- Use your full name & email
- If you already have an account, just log in

**2. Upload profile picture.**

**3. Enter Join Code: 58962621** Click "Join Now".

**4. Click the Parent Icon** to send texts to both parents, then click NEXT.

- Your parents can now share the fundraiser & help add emails.

**5. Click the Email Icon** to upload & send at least **20 quality emails**.

- Use the **Import** button to upload emails directly from your email provider.
- Click the **Donor Reload Button** to email donors from your last fundraiser.

**6. Click the Text Icon** to upload & send out at least **10 texts** to potential donors.

**7. Click the Social Media Icon** to share on Facebook & X.

**8. Save profile** to home screen or desktop & screenshot your QR Flyer.

- This shortcut allows you to check your fundraiser goals & invite more donors.



### Participation Expectations:

- Send a Parent Share Text to each one of your parents/guardians
- Work with your parents to enter at least 20 emails of family, friends & potential supporters
- Send 10 texts to people that could support you in reaching your fundraising goal
- Have a parent/guardian post to Facebook
- Click on the QR Flyer from your home screen & save a screenshot!

